

Business Idea Student Brief

1. Name of Startup/Business Idea _____
2. Founders
 - a.
 - b.
3. Briefly Describe Your Business Idea- _____
4. Journey So Far-

5. Plans For Venture Setup-

6. Constraints and Problem you are facing-

7. Support required in the fields below;
 - a) Knowledge (Technology, IPR, Branding, Pricing, Sales & Distribution, Services, Research & Development, Customer Validation, Communication Skill etc.)
 - b) Network (Mentoring, Industry Support, Customer etc.)
 - c) Resources (Labs, Interns, Working Space, Wi-Fi, Training etc.)
 - d) Funding

8. Milestones to be Achieved (Next 6 Months)-

Activities	<Month Name>, <Year>	<Month Name>, <Year>	<Month Name>, <Year>	<Month Name>, <Year>	<Month Name>, <Year>	<Month Name>, <Year>

Activity Example: App Launch, Entity Register, Stake holders on Roll, Customer Base (10, 20, 30.....) etc.